

# PRIVACY POLICY

## **REGARDING USER PRIVACY & DATA PROTECTION**

- We loathe spam, and believe that privacy and data protection are human rights.
- Data is a liability, it should only be collected and processed when absolutely necessary
- We will never distribute or make public your personal information

## **RELEVANT LEGISLATION**

This website is designed to comply with national and international legislation with regards to data protection and user privacy. This site's compliance means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well. If you are unsure about whether this site is compliant with your own country of residences' specific data protection and user privacy legislation you should contact us at [customercare@successforthesoul.com](mailto:customercare@successforthesoul.com) for clarification.

## **INFORMATION THAT THIS WEBSITE COLLECTS**

This website collects and uses personal information for the following reasons:

### **Site visitation tracking**

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website.

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Although GA records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. GA also records your computer's IP address which could be used to personally identify you, but Google do not grant us access to this.

\*Disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website.

## **Our blog**

Should you choose to add a comment to any posts that we have published on our blog, the name and email address you enter with your comment will be saved to this website's database, along with your computer's IP address and the time and date that you submitted the comment. This information is only used to identify you as a contributor to the comment section of the respective blog post and is not passed on to any of the third party data processors.

Your comment and it's associated personal data will remain on this site until we see fit to either **1.)** remove the comment or **2.)** remove the blog post. Should you wish to have the comment and it's associated personal data deleted, please email us using the email address that you commented with.

If you are under 16 years of age you **MUST** obtain parental consent before posting a comment on our blog.

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**NOTE:** You should avoid entering personally identifiable information to the actual comment field of any blog post comments that you submit on this website.

## **Email newsletter**

If you choose to join our email newsletter, the email address that you submit to us will be forwarded to Aweber who provide us with email marketing services. We consider Aweber to be a third party data processor. The email address that you submit will not be stored within this website's own database or in any of our internal computer systems.

Your email address will remain within Aweber's database for as long as we continue to use to Aweber's services for email marketing or until you specifically request removal from the list. You can do this by unsubscribing using the unsubscribe links contained in any email newsletters that we send you or requesting removal by emailing us here [customercare@successforthesoul.com](mailto:customercare@successforthesoul.com). When requesting removal via email, please send your email to us using the email account that is subscribed to the mailing list.

If you are under 16 years of age you **MUST** obtain parental consent before joining our email newsletter.

While your email address remains within the Aweber database, you will receive periodic (approximately 1-3 per month) newsletter-style emails from us.

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## **OUR THIRD PARTY DATA PROCESSORS**

We use a number of third parties to process personal data on our behalf. These third parties have been carefully chosen and are based in the USA and we have been told they are compliant with all legislation.

- Google (Analytics and Search Engine Optimization)
- Aweber (Email Marketing and Customer Resource Management)
- Gravity Forms (Form Plugin for Collecting User Data)
- Elegant Themes (Bloom Plugin for Collecting User Data)
- Paypal (for payment processing)
- Timely (for scheduling)

## **DATA BREACHES**

We will report any unlawful data breach of this website's database or the database(s) of any of our third party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.